

# Feral Cat Fundraising Ideas

(These ideas are applicable to groups and individuals alike.)

? Speak with the manager of your local pet supply store and inform him/her of your TNR efforts. Ask to place a garbage can in the store for donations for your cats. Decorate with pictures of your colony and include a wish list of items. It's a win-win situation, the store sells more products and you save money that you would have otherwise spent on food and supplies.

? Register at [www.igive.com](http://www.igive.com) and you (or your organization) can receive easy donations. Igive.com donates a percentage of every purchase to the shopper's chosen cause. Be sure to spread the word and tell everyone you know to do their online shopping through [www.igive.com](http://www.igive.com).

? Contact service groups such as Kiwanis, Lions Club, Girl/Boy Scouts, etc. They often are looking for community projects, and can collect donations for you, build shelters, or offer their time as volunteers.

? Ask a local car dealership if they would give \$100 off on a car purchase to anyone bringing in a bag of cat food to the dealership for you or your group. Ask the dealership to match the \$100 donation. Be sure to set a timetable suitable for you and the dealership.

? Contact schools in your area—they often require their students to engage in a community service/volunteer project. Classes can come up with creative fund raising ideas, and carry them out. Students could help collect donations, cat food and supplies. All it takes is one teacher who will make this a project for his or her class.

? Ask local businesses to sponsor one surgery a month for \$20. This is a small commitment that they may be more willing to participate in than if asked for a large donation. Give them a picture of the cat(s) that they are helping.

? Hold a car wash and/or yard sale to benefit your cats.

If you find support from any business or individual, please publicize their name and give them press whenever possible.

*Many businesses are more likely to donate to a non-profit organization. We recommend teaming up with a local organization or taking the steps to obtain non-profit status for yourself. We will be in touch with you in the near future with more information on how to become a non-profit organization.*

*Please contact NJARA for further information at 732-446-6808 or [feralcats@nj-ara.org](mailto:feralcats@nj-ara.org).*

\*Some ideas adapted from "Putting the FUN back in FUNdraising" by Aimee St. Arnaud

Produced by New Jersey Animal Rights Alliance, PO Box 174, Englishtown, NJ 07226  
732-446-6808 / [feralcats@nj-ara.org](mailto:feralcats@nj-ara.org)